



**Avon Maitland District School Board**

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Lisa Walsh, Director of Education and Secretary of the Board

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Dear Parents/Caregivers:

The Avon Maitland District School Board is excited to announce the launch of a new service that will enhance communication by allowing us to deliver important information to you via text messaging.

SchoolMessenger is intended to enhance our existing methods of communication – not replace them.

The Avon Maitland District School Board will only use SchoolMessenger to provide information to you that is timely, relevant and important.

In order to participate in the new service you need to indicate your willingness to receive text messages to your phone. The process is simple and only takes a few seconds to complete.

On September 20, 2017 you will receive a text message from AMDSB.

1. Simply reply with any one of the following options - subscribe, optin, yes
2. You will know that you have successfully opted in if you receive the following reply message  
**You are registered to receive aprox 3 msgs/mo. Txt STOP to quit, HELP for help.**

If you haven't already provided your wireless information to your child's school please contact the school.

AMDSB will be officially launching SchoolMessenger service in October. The parental opt-in campaign is the first step.

Please note, although AMDSB does not charge you for this service, it does not pay for text message charges that may be incurred by you for sending or receiving text messages. Check with your wireless carrier for possible charges.

If you have any questions please feel free to contact us at [schoolmessenger@ed.amdsb.ca](mailto:schoolmessenger@ed.amdsb.ca)